

Hair Dressing and Beautification Level IV



TVET Curriculum Version-1
Based on Apr 2022, Version- 3 Occupational Standard

June, 2022 Addis Ababa, Ethiopia



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Page 1 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



Contents

ACKN(OWLEDGEMENTS1	
PREFA	ACE3	
1.	TVET-PROGRAM DESIGN1	
1.1	TVET-PROGRAM TITLE: HAIR DRESSING AND BEAUTIFICATION LEVEL-IV 1	
1.2	TVET-PROGRAM DESCRIPTION	
1.3	TRAINING PROGRAM STRUCTURE	1
1.4	DURATION OF THE TVET-PROGRAM 3	
1.5	QUALIFICATION LEVEL AND CERTIFICATION	4
1.6	TARGET GROUPS	4
1.7	Entry Requirements	4
1.8	Mode of Delivery	4
1.9	Institutional Assessment	5
1.10	1 / D1 1Enginesia 1 Not EE	
1.11	Training and Assessment methodology	6
RESOU	URCE REQUIREMENTS29	
4. DEV	ELOPERS PROFILE33	



Preface

The reformed TVET-System is an outcome-based system. It utilizes the needs of the labor market and occupational requirements from the world of work as the benchmark and standard for TVET delivery. The requirements from the world of work are analyzed and documented – taking into account international benchmarking – as occupational standards (OS).

In the reformed TVET-System, curricula and curriculum development play an important role with regard to quality driven comparable TVET-Delivery. The Curricula help to facilitate the training process in a way, that trainees acquire the set of occupational competences (skills, knowledge and attitude) required at the working place and defined in the occupational standards (OS).

This curriculum has been developed by a group of professional experts from different Regional TVET Bureaus, Colleges, Industries, Institutes and Universities based on the occupational standard for Hair dressing and Beautification **Level IV.**

The curriculum development process has been actively supported and facilitated by **Ministry of Labor and Skills.**



1. TVET-Program Design

1.1 TVET-Program Title: Hair dressing and Beautification Level-IV

1.2 TVET-Program Description

The Program is designed to develop the necessary knowledge, skills and attitude of the trainees to the standard required by the occupation. The contents of this program are in line with the occupational standard. The Trainees who successfully completed the Program will be qualified to work as with Hair dressing and Beautification **Workers** with competencies elaborated in the respective OS. Graduates of the program will have the required qualification to work in the **Culture, Sport and Tourism** sector in the field of **Hair Dressing and Beautification.**

The prime objective of this training program is to equip the Trainees with the identified competences specified in the OS. Graduates are therefore expected to Plan and organize hair dressing service, Manage Personal Work Priorities and Professional Development, Provide Technical Leadership within the Hairdressing Context, Apply Hair and Scalp Problems to Trichological Therapy, Perform Creative Haircuts, Perform creative lightening technique, Apply Creative up -style and Investigate New Products and Services accordance with the performance criteria and evidence guide described in the OS.



1.3 Training Program Structure

		Sequences of L	earning modules		Nominal
Unit of competence		Module Code	Module Name /Title –	Module Units	Duration (In Hours)
CSTHDB4010422	Plan and organize hair dressing service	CST HDB4 M01 06 22	Plan and organize	ObjectiveSchedule and ImplementationMonitoring and Reviewing	30 Hours
CST HDB4 02 0422	Manage Personal Work Priorities and Professional Development	CST HDB4 M02 06 22	Manage personal work	Goal SettingSet and meet prioritiesProfessional competence	60 Hours
CST HDB4 03 0422	Provide Technical Leadership within the Hairdressing Context	CST HDB4 M03 0622	Technical Leadership	 Professional Competence Leadership and Direction 	40 Hours
CST HDB4 04 0422	Apply Hair and Scalp Problems to Trichological Therapy	CST HDB4 M04 0622	Trichological Therapy	 Hair and scalp science to technology Trichology disorders Therapy treatment 	60 Hours
CST HDB4 05 0422	Perform Creative <u>CS</u>	ST HDB4 M05 0622	Creative Haircuts	Hair cut trend	60 Hours

Page 1 of 38	Author/Copyright:	Hair dressing and Beautification	Version - I
	Ministry of Labor and Skills	level-IV	June, 2022



	Haircuts			Cutting TechniquesFinish techniques	
CST HDB4 06 0422	Perform creative lightening technique	CST HDB4 M06 0422	Lightening technique	 Knowledge and application techniques Hair color correction service Remove unwanted color deposit Color hair Color correction 	60 Hours
CST HDB4 07 0422	Apply Creative up style	CST HDB4 M07 0622	Creative Up-style	 Creative long hair looks Consult and finish look Techniques and finish touch of long hair 	60 Hours
CST HDB4 08 0422	Investigate New Products and Services	CST HDB4 M08 0622	Investigate Products and Services	 Marketing concept Plan product and service range Negotiation Maximize profit 	40 Hours

Page 2 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	-	Beautification level-IV	June, 2022



1.4 Duration of the TVET-Program

The Program will have duration of **410 hours** including the on school/ Institution training and on-the-job practice or cooperative training time. Such cooperative training based on realities of the industry, nature of the occupation, location of the TVET institution, and other factors will be considered in the training delivery to ensure that trainees acquire practical and workplace experience.

S.No	Module title	TVET In	stitution	Cooperative	Total hours	Remark
		train	ing	training		
		Theory	Practical			
1.	Plan and organize	30	0	0	30	
2.	Manage personal	50	10	0	60	
2.	work					
3.	Leadership	40	0	0	40	
4.	Trichological	10	50	20	60	
4.	Therapy					
5.	Haircuts	10	30	20	60	
6.	Lighten technique	20	20	30	60	
7.	Up-style	10	40	10	60	
	Investigate	40	0	0	40	
8.	Products and					
	Services					
Total	hour				410	
Projec	et work title		•	•	Maximum	
Troject work title					one week	

N.B. The cooperative training time can be managed for implementations according to the context of the training environments of the institution.

Page 3 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



1.5 Qualification Level and Certification

Qualification is a formal certificate issued by an official agency in recognition to that an individual has been assessed as achieving learning outcomes or competencies to the standard specified for the qualification title. A qualification confers official recognition of value in the labor market and in further education and training. Based on the descriptors elaborated on the Ethiopian National TVET Qualification Framework (NTQF) the qualification of this specific TVET Program is Certificate IV according to the level. The trainee will be awarded transcript and the institutional certificate after successfully completing all the modules in the level.

1.6 Target Groups

Any citizen who meets the entry requirements under items 1.7 and capable of participating in the training activities is entitled to take part in the Program.

1.7 Entry Requirements

In principle everyone should be able to access training based on the labor market. Hence the prospective participants of this program are any citizen who possesses the entry requirement directive of the Ministry of Labor and Skills.

1.8 Mode of Delivery

This TVET-Program is characterized as a formal Program on middle level technical skills. The mode of training delivery is in the institution and co-operative training. Cooperative training is a model of training by the cooperation of enterprises/industries and TVET institutions whereby trainees spend much of their time in the enterprises/industries to acquire industrial knowledge, skills, experiences, and attitudes of the industrial environment and the remaining time in TVET institutions to acquire basic skills and theoretical concepts. Therefore, it is necessary to make the TVET sector more effective by strengthening a system of cooperative training accepted by the industry.

The program will employ different alternatives of cooperative training such as apprenticeships, internship and traineeship based on the nature of the occupation, location of the TVET institutions, and interest of the industry. In addition, in the areas where industry is

Page 4 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



not sufficiently available the established production and service centers/learning factories in TVET institutions will be used as cooperative training places. The Training-Institution and identified companies should have to take an agreement to co-operate with regard to the implementation of this program.

1.9 Institutional Assessment

Two types of evaluation will be used in determining the extent to which training outcomes are achieved. The specific training outcomes are stated in the modules. In assessing them, verifiable and observable indicators and standards shall be used.

The *formative assessment* is incorporated in the training modules and form part of the training process. Formative evaluation provides the trainee with feedback regarding success or failure in attaining training outcomes. It identifies the specific training errors that need to be corrected, and provides reinforcement for successful performance as well. For the teacher, formative evaluation provides information for making instruction and remedial work more effective.

Summative Evaluation the other form of evaluation is given when all the modules in the program have been accomplished. It determines the extent to which competence have been achieved. And, the result of this assessment decision shall be expressed in the term of institutional Assessment implementation guidelines..

Techniques or tools for obtaining information about trainees' achievement include oral or written test, demonstration and on-site observation.

1.10 TVET Teachers Profile

The teachers conducting this particular TVET Program are **B Level** and above who have satisfactory practical experiences or equivalent qualifications.



1.11 Training and Assessment methodology

The program is delivered using a variety of training methods. The table below shows training and assessment methodology for non-impaired trainees and with reasonable adjustment for impaired trainees. In addition, as per the nature of the module title the trainer can use recommended and possible training and assessment methodology.

	Learning Methods:				
For none	Rea	nsonable Adjustment for Trainees w	rith Disability (TWD)		
impaired trainees	Low Vision	Deaf	Hard of hearing	Physical impairment	
Lecture-	❖ Provide large print text	 Assign sign language 	 Organize the class 	❖ Organize the class room	
discussion	 Prepare the lecture in Audio/video Organize the class room seating arrangement to be accessible to trainees Write short notes on the black/white board using large text Make sure the luminosity of the light of class room is kept Use normal tone of voice Encourage trainees to record the lecture in audio format Provide Orientation on the physical feature of the work shop Summarize main points 	 interpreter Arrange the class room seating to be conducive for eye to eye contact Make sure the luminosity of the light of class room is kept Introduce new and relevant vocabularies Use short and clear sentences Give emphasis on visual lecture and ensure the attention of the trainees Avoid movement during lecture time Present the lecture in video format 	room seating arrangement to be accessible to trainees Speak loudly Ensure the attention of the trainees Present the lecture in video format Ensure the attention of the trainees	seating arrangement to be accessible for wheelchairs users. Facilitate and support the trainees who have severe impairments on their upper limbs to take note Provide Orientation on the physical feature of the work shop	

Page 6 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



Demonstration	❖ Conduct close follow up	❖ use Sign language interpreter	❖ Illustrate in clear &	❖ Facilitate and support the
	 Use verbal description Provide an aid attention in the 	❖ Use video recorded material	short method	trainees having severe
	• Provide special attention in the	* Ensure attention of the trainees	❖ Use Video recorded	upper limbs impairment
	process of guidance	• Provide structured training	material	to operate equipments/
	• facilitate the support of peer trainees	Show clear and short method	t Ensure the attention of	machines
	 Prepare & use simulation 	❖ Use gesture	the trainees	❖ Assign peer trainees to
		provide tutorial support	provide tutorial	assist
		*	support	❖ Conduct close follow up
		(if necessary)	*	provide tutorial support
			(if necessary)	(if necessary
Group	• Facilitate the integration of trainees	 Use sign language interpreters 	Facilitate the	❖ Introduce the trainees
discussion	with group members	❖ Facilitate the integration of	integration of trainees	with their peers
	Conduct close follow up	trainees with group members	with group members	
	 Introduce the trainees with other 	❖ Conduct close follow up	❖ Conduct close follow	
	group member	❖ Introduce the trainees with	up	
	 Brief the thematic issues of the work 	other group member	Introduce the trainees	
		*	with other group	
			member	
			 Inform the group 	
			members to speak	
			loudly	
Exercise	 Conduct close follow up and 	 Conduct close follow up and 	❖ Conduct close follow	❖ Assign peer trainees
	guidance	guidance	up and guidance	 Use additional nominal
	 Provide tutorial support if necessary 	❖ Provide tutorial support if	 Provide tutorial 	hours if necessary
	• provide special attention in the	necessary	support if necessary	
	process	provide special attention in	❖ provide special	
	*	the process/practical training	attention in the	
		❖ Introduce new and relevant	process/ practical	
		vocabularies	training	

Page 7 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	·	Beautification level-IV	June, 2022



	prepare the assignment questions in	❖ Use sign language interpreter	❖ Provide briefing
Individual	large text	Provide briefing /orientation	/orientation on the
assignment	 Encourage the trainees to prepare and 	on the assignment	assignment
	submit the assignment in large texts	 Provide visual recorded 	❖ Provide visual
	Make available recorded assignment questions	material	recorded material
	 Facilitate the trainees to prepare and submit the assignment in soft or hard 		
	copy		

Page 8 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	,	Beautification level-IV	June, 2022



Interview		❖ Use sign language interpreter	❖ Speak loudly	❖ Use written
		 Ensure or conform whether the proper communication was conducted with the trainee through the service of the sign language interpreter Use short and clear questioning Time extension 	Using sign language interpreter if necessary	response as an option for the trainees having speech challenges
Written test	 Prepare the exam in large texts Use interview as an option if necessary Prepare the exam in audio format Assign human reader (if necessary) Time extension 	 Prepare the exam using short sentences, multiple choices, True or False, matching and short answers Avoid essay writing Time extension 	❖ Prepare the exam using short sentences, multiple choices, true or false, matching and short answers if necessary.	 Use oral response as an option to give answer for trainees having severe upper limb impairment Time extension for trainees having severe upper limb impairment
Demonstration/ Observation	 Brief the instruction or provide them in large text Time extension 	 Use sign language interpreter Brief on the instruction of the exam Provide activity-based/ practical assessment method Time extension 	 Provide activity based assessment Brief on the instruction of the exam Use loud voice Time extension 	 Provide activity based assessment Conduct close follow up Time extension

Page 9 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	,	Beautification level-IV	June, 2022



Module Code and Title	CST HDB4 M01 0622	Plan and organize
Nominal Duration:	30 Hours	

This module covers plan and schedule work activities, implement work plans, monitor work activities, review and evaluate work plan and activities.

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand Plan,
- Prepare schedule
- Implement plan,
- Monitor task and activity,
- Review and evaluate work.

Module Contents:

Unit one: Objective

- 1.1 Definition of Plan
- 1.2 Measurable targets
- 1.3 Commitment of beauty salon
- 1.4 Realistic and attainable objective

Unit two: Schedule and implementation

- 2.1 Priority tasks and activity
- 2.2 Resources requirement
- 2.3 Work methods and practices
- 2.4 Time frames resources and standards

Unit three: Monitoring and reviewing

- 3.1 Client record book
- 3.2 Feedback mechanisms
- 3.3 Review results and recommendation

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Page 10 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	·	Beautification level-IV	June, 2022



Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Presentation
- Observation in prepared checklist
- Direct observed practice

Assessment Criteria:

Module Contents:

Unit one: Objective

- > Prepare Plan
- > Perform Measurable targets
- ➤ Check Commitment of beauty salon
- ➤ Apply Realistic and attainable objective

Unit two: Schedule and implementation

- ➤ Apply Priority tasks and activity
- > Check Resources requirement
- > Identify Work methods and practices
- > Perform Time frames resources and standards

Unit three: Monitoring and reviewing

- Prepare Client record book
- ➤ Identify feedback mechanisms
- > Check results and recommendation



Module Code and Title	CST HDB4 M02 0622	Managing personal work
Nominal Duration:	60 Hours	

This module cover personal work goals, set and meet own work priorities, develop and maintain professional competence

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand goal
- Perform work priorities
- Follow professional competence

Module Contents:

Unit one: Goal Setting

- 1.1 SMART (Specific, measurable, achievable, realistic and time bound)
- 1.2 Responsibility and accountabilities
- 1.3 Personal performance

Unit two: Set and meet priorities

- 2.1 Personal, team and Organizational goals
- 2.2 Introduction to information Technology
- 2.3 Work life balance

Unit three: professional competence

- 3.1 Competency standard
- 3.2 Feedback of client and colleagues
- 3.3 Development opportunity
- 3.4 Personal behavior and self-awareness

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Presentation
- Observation in prepared checklist
- Direct observed practice



Assessment Criteria:

Module Contents:

Unit one: Goal setting

- ➤ Identify SMART (achievable, measurable ,achievable ,realistic and time bound)
- > Perform responsibility and accountabilities
- > Check Personal performance

Unit two: Set and meet own priorities

- ➤ Identify Personal, team and Organizational goals
- > Apply information communication technology
- > Check work life balance

Unit three: Professional competence

- > Perform competency standard
- > Identify feedback of client and colleagues
- > perform development opportunity
- ➤ Identify Personal behavior and self-awareness

Page 13 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



Module Code and Ti tel	CSTHDB4 M 03 0622	Technical leadership
Nominal Duration:	40 Hours	

This module cover the model high standards of professional competence, provide direction to team in managing the client service, enhance own professional practice.

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Professional competence
- Provide direction

Module Contents:

Unit one :Professional competence

- 1.1 Organizational requirement
- 1.2 Professional performance
 - 1.2.1 Body language
 - 12.2 Conduct
 - 1.2.3 Dress standards
 - 1.2.4 Language
 - 1.2.5 Punctuality

Unit two: Leader ship and Direction

- 2.1 Definition of leadership and direction
- 2.2 Professional development activities

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Assessment Methods:

Page 14 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



- Written test
- Oral questioning
- Presentation
- Observation in prepared checklist
- Direct observe practice

Assessment Criteria:

Unit one :Professional competence

- > Identify organizational requirement
- > Apply Professional performance
 - Body language
 - Conduct
 - Dress standards
 - Language
 - Punctuality

Unit two: Direction

- > Define of leadership and direction
- > Apply professional development activities



Module Code and Title	CSTHDB4 M04 0622	Trichological Therapy
Nominal Duration:	60Hours	

This module cover to apply knowledge of hair and scalp science to

Trichological consultations and a scalp treatment therapy.

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand hair and scalp science
- Definition of Trichology
- Cary out Scalp treatment therapies

Module Contents:

Unit One: 1. Hair and scalp science to Trichology

- 1.1 Definition of Trichology
- 1.2 Health regulation and salon procedure
- 1.3 Growth, development, ageing and healing
- 1.4 Hereditary physical trait and conditions
- 1.5 Role of Skin
 - 1.4.1 Chemicals
 - 1.4.2 Endocrine glands
 - 1.4.3 Hormones
 - 1.4.4 Autonomic nervous system in hair growth
- 1.6 Functions and dysfunctions of the circulatory system
- 1.7 Functions and dysfunctions of the immune system

Unit two: 2. Trichology disorders

- 2.1 Identify Skin disorders and disease
 - 2.1.1 Dermatitis and eczema
 - 2.1.2 Dandruff
 - 2.1.3 Seborrhea dermatitis
 - 2.1.4 Psoriasis
 - 2.1.5 Hair shaft disorders
 - 2.1.6 Alopecia aerate
 - 2.1.7 Traction alopecia

Page 16 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	-	Beautification level-IV	June, 2022



2.1 Contraindications

- 2.1.1 Cross-infection
- 2.1.2 Skin disorders or diseases and allergic infection

Unit three: 3.Therapy treatment

- 3.1 Define therapy
- 3.2 Treatment plan
- 3.3 Creams for scalp problems
- 3.4 Premixed creams
- 3.5 Creams mixed by a pharmacist
- 3.6 Ultraviolet therapy
- 3.7 Medicated shampoos Massage.
- 3.8 Counseling and review treatment

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Presentation
- Observation in prepared checklist
- Direct observed practice

Assessment Criteria:

Page 17 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



Unit One: 1. Hair and scalp science to Trichology

- ➤ Identify concepts of Trichology
- ➤ Perform Health regulation and salon procedure
- ➤ Identify Growth, development, ageing and healing
- ➤ Check hereditary physical trait and conditions
- ➤ Identify Role of Skin
 - Chemicals
 - Endocrine glands
 - Hormones
 - Autonomic nervous system in hair growth
- ➤ Identify functions and dysfunctions of the circulatory system
- ➤ Identify functions and dysfunctions of the immune system

Unit two: 2 Trichology disorders

- ➤ Identify Skin disorders and disease
 - Dermatitis and eczema
 - Dandruff
 - Seborrhea dermatitis
 - Psoriasis
 - Hair shaft disorders
 - Alopecia aerate
 - Traction alopecia
 - Androgen etic alopecia
 - Diffuse hair loss.
- ➤ Identify treatments and its side effects
- > Check Contraindications to treatments
 - Check Cross-infection
 - Check Skin disorders or diseases and allergic infection

Unit three: 3.Therapy treatment

- > Define therapy
- > Apply Treatment plan
- ➤ Identify Creams for scalp problems
- ➤ Apply Creams mixed by a pharmacist
- Use ultraviolet therapy

Page 18 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



>	Apply medicated shampoos Massage.
>	Apply Home hair care treatment
>	perform post care service and advice



Module Code and Title	CSTHDB4 M05 0622 Creative Haircuts
Nominal Duration:	60 Hours

This module cover the performance outcomes and analyses haircut trends ,analyses client characteristics and requirements, apply cutting techniques, Select and apply finishing techniques

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand Haircut trend
- Cary out Characteristics and requirement
- Cut techniques
- Finish techniques

Module Contents:

Unit one: Haircut trend

- 1.1 Haircut designs
- 1.2 Haircut plan
- 1.3 Natural hair type, texture, growth patterns
- 1.4 Bone structure
- 1.5 Haircut structures

Unit two: Cutting techniques

- 2.1 Haircut tools ,products and cut techniques
- 2.2 Exterior design, direction design and interior guide line
- 2.3 Finish design
- 2.4 Salon procedures

Unit three: Finish techniques

- 3.1 Client satisfaction
- 3.2 Home care product

Learning Methods:

Page 20 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Direct observed practice

Assessment Criteria:

Unit one: Haircut trend

- > Identify haircut designs
- > Prepare haircut plan
- ➤ Analyze natural hair type, texture, growth patterns
- ➤ Identify Bone structure
- ➤ Apply Haircut structures

Unit Two: Cut techniques

- ➤ Identify haircut tools, product and cut techniques
- > Perform exterior design, direction. design and interior guide line
- > Check Finish design
- ➤ Apply Salon procedures

Unit three: Finish techniques

- > Check client satisfaction
- ➤ Apply home care product

Page 21 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



Module Code and Title	CSTHDB4 M06 0622	Lightening technique
Nominal Duration:	60 Hours	

This module covers the performance outcomes, application techniques, manage color correction services, Remove unwanted color deposits, color hair, review color correction outcomes and provide home hair care advice...

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand color application technique
- Manage color correction
- Remove unwanted color deposits
- Understand hair color
- Review color correction
- Provide home care advice

Module Contents:

Unit one: Knowledge and Application techniques

- 1.1 Hair color
- 1.2 Technical solutions
- 1.3 Color problems.
- 1.4 Lighten techniques

Unit two: Hair color correction services

- 2.1 Hair color, condition and type
- 2.2 Haircut structure
- 2.3 Client history
- 2.4 Corrective color treatment plan
- 2.5 Waste management
- 2.6 Design and enhancement

Unit three: Remove unwanted color deposits

- 3.1 Definition of strand test
- 3.2 Color deposit lift products
- 3.3Color and light products

Page 22 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



3.4 Health and safety procedures

Unit Four: Hair color

- 4.1 Color products
- 4.2 Stages and methods of product Application

Unit Five: Color correction

- 5.1 Tools and equipment
- 5.2 Product selection
- 5.3 Color and light techniques
 - 5.3.1. Tint and slices
 - 5.3.2. Shade
 - 5.3.3. Duo tones
- 5.4 Product application methods and time
- 5.5 Client agreement and feed back

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Presentation
- Observation by checklist
- Direct observation

Page 23 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



Assessment Criteria:

Unit one: Knowledge and Application techniques

- > Apply Hair color
- > Identify Technical solutions
- > Check Color problems.
- ➤ Identify Lighten techniques

Unit two: Hair color correction services

- Define Hair color, condition and type
- ➤ Identify Haircut structure
- Check Client history
- Prepare Corrective color treatment plan
- > Apply Waste management
- Perform Design and enhancement

Unit three: Remove unwanted color deposits

- > Explain and apply strand test
- ➤ Check Color deposit lift product
- Use Color and light products
- Apply Health and safety procedures

Unit Four, Color hair

- ➤ Identify Color products
- Check Stages and methods of product Application

Unit Five: Color correction

- ➤ Apply tools and equipment
- ➤ Analyze Product selection
- Identify color and light techniques
 - Tint and slices
 - Shade
 - Duo tones
- Identify Product application methods and time

Curriculum Version - I June, 2022

Check Client agreement and feed back

Page 24 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and
	Willistry of Labor and Skins	Beautification level-IV



Module Code and Title	CST HDB4 M07 0622	Créative up-style
Nominal Duration:	50 Hours	

This module cover combine design elements and techniques to produce creative up, down and combination finish designs.

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand Combine design elements and techniques
- Use creative up, down and combination finishes designs

Module Contents:

Unit one: Creative long hair looks

- 1.1 Portfolio of long hair design
- **1.2** Hair design plan
- **1.3** Visual examples
- **1.4** Hair style product
- **1.5** Hair Style method

Unit two: consult and finish look

- 2.1 Natural hair type and texture
- 2.2 Facial features and bone structure
- 2.3 possible finish long hair design
- 2.4 Elements and principles of design
- 2.5 Design Concept and confirm of client

Unit three: Techniques and finish touch long hair

- 4.1 Finish techniques
- 4.2 Safety and salon procedures
- 4.3 Client satisfaction and confirmation
- 4.4 Home hair care products

Learning Methods:

Page 25 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral questioning
- Practical demonstration
- Presentation
- Observation in prepared checklist
- Direct observed practice

Assessment Criteria:

Unit one: Creative long hair looks

- Analyze Portfolio of long hair design
- ➤ Apply hair design plan
- > Offer visual example
- ➤ Identify hair style product
- > Apply hair Style method

Unit two: consult client and finished look

- ➤ Identify Natural hair type and texture
- ➤ Analyze Facial features and bone structure
- > Perform possible finish long hair design
- > Check Elements and principles of design
- ➤ Identify design Concept and confirm of client

Unit Three: Techniques and finish touch of long hair

- ➤ Check Relevant Finish techniques
- ➤ Follow Safety and salon procedures
- ➤ Offer Client satisfaction and conformation
- ➤ Apply Advice Home hair care products

Page 26 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



Module Code and Title	CSTHDB4 M08 0622	Investigate Products and Services
Nominal Duration:	40 Hours	

This module covers the performance analyses market, plan product and service range ,maintain supplier relation, negotiate supply of goods, monitor quality control, introduce product range, maximize profit, rationalize stock.

Training Outcomes

At the end of the module the trainee will be able to attain the following training objectives:

- Understand concept of market.
- Plan product and service range
- Negotiate supply of goods.
- Monitor quality control
- Know Product range

Module Contents:

Unit one: Marketing concept

- 1.1 Market and merchandize policies
- 1.2 Market trends
- 1.3 Product and service range
- 1.4 Opportunities of sales and services.
- 1.5 Research new product and services
- 1.6 Market competition

Unit two: Plan product and service range

- 2.1 Workplace policies and procedures
- 2.2 New techniques.

Unit three: Negotiation

- 3.1 Stock and supplier record
- 3.2 Potential or actual problems and its corrective action
- 3.3 Source of supplier
 - 3.3.1 Local
 - 3.3.2 Interstate
 - 3.3.3 Overseas.

Page 27 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



Unit four : Maximize profit

- 4.1. Quality control
- 4.2. Stock market definition
- 4.3. Calculate profit and loose statement
- 4.4. Terms of trade
- 4.5. Product range

Learning Methods:

- Lecture
- Group discussion
- Demonstration

Assessment Methods:

- Written test
- Oral question
- Practical demonstration
- Presentation
- Observation checklist
- Direct observation



Assessment Criteria:

Unit one: Introduction to Market

- ➤ Identify market and merchandize policies
- > Check market trends
- ➤ Identify Product and service range
- > Apply opportunities of sales and services.
- ➤ Conduct research new product and services
- ➤ Identify market competition

Unit two: Plan product and service range

- ➤ Apply workplace policies and procedures
- > Perform new techniques.

Unit three: Negotiation

- ➤ Check Stock and supplier records
- ➤ Know Potential or actual problems and its corrective action
- ➤ Identify Source of supplier
 - Local
 - Interstate
 - Overseas.

Unit four: Maximize profit

- ➤ Apply Quality control
- ➤ Identify Stock market definition
- > Calculate profit and loose statement
- > Perform terms of trade
- Identify Product range

1. Resource Requirements

	-			
Item	Category/Item	Description/	Quantity	Recommended
No.		Specifications		Ratio
				(Item: Trainee)
A.	Learning Materials			

Page 29 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	·	Beautification level-IV	June, 2022



1.	TTLM	TTLM prepared by the trainer	25	1:1
2.	Reference Books			
2.1	Hairdressing Manuals	Victoria sherrow.2006.Edition Vol.1	1	1:25
3	Journals/Publication/ Magazines			1:1
В.	Learning Facilities & Infrastructure			
1.	Accessible Lecture/ Training Room	Standard/16m.16m	1	1.25
2.	Accessible Library	Standard	1	1.25
3	Doll	Standard	25	1:1
4.	Accessible Beauty Salon		1	1.25
<i>C</i> .	Consumable Materials			
1	Record books/Writing pads	A4 size	25 Pcs	1:1
2	Ball Point Pen	Bic	25pcs	1;1
3	CD/ DVD	RW	1pcs	1:25
4	USB Flash	32 GB	2 Pcs	1:25
5	Hard Papers	A0	1 Packet	1:25
6	Markers for paper	Permanent marker	4 Packet	1:25
7	White Board Markers	White Board Marker	4 Packet	1:25
8	Shampoo	For hair type		
9	Conditioner	For hair type		
10	Alcohol			
11	Hair color	Different		
12	Nail polish	Different		
13	Artificial hair	Different		

Page 30 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	-	Beautification level-IV	June, 2022



14	Gel			
15	Wax			
16	Gawain			
17	Apron			
18	Shine Spray			
19	Lotion			
20	Cotton			
21	Massage oil			
22	Makeup kit			
23	Hair color Vaseline			
24	Acrylic gel			
25	Wig application			
26	Glove			
27	Color mixer			
28	White board marker			
29	Olive oil			
30	Permanent marker			
31	Flip Chart	A0	4	1:25
			Packet	1.25
D.	Tools and Equipment			
1	Chair	H=40cm. W=30cm	25	25
	Chan	Made of wood	23	23
2	CD player	CDR\W		
3	White Board Marker			
4	Display Board			
5	Overhead/Computer			
	Project			
6	LCD Projector		1PCS	1:25
7	Table	Made of wood	25	1:5
8	Blow Dryer	Top Italy	25	1:5
9	Foam			
10	Pupils			
11	Mirror			

Page 31 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
		Beautification level-IV	June, 2022



12	Facial steamer		
13	Electrical iron		
14	Sterilizer		
15	Stove		
16	Hair esteem		
17	Massage bade		
18	Roller		
19	Trolleys		
20	Massage bade		
21	Foot massage		
22	Tendons		
23	Shaver		
24	Hair washing sink		
25	Hand brush		
26	Pin		
27	Scissors		
28	Razor		
29	Thermal iron		
30	Hair Dryer		
31	Towel		
32	Ear pad and hair net		

Page 32 of 38	Author/Copyright:	Hair dressing and	Curriculum
	Ministry of Labor and Skills		Version - I
		Beautification level-IV	June, 2022



4. Developers profile

No	Name	Qualifi	Field of	Organization/ Institution	Mobile	E-mail
		cation	Study		number	
		(Level)				
1	MESERET GIRMA	В	Hair dressing	Arsi Robe TVET College	0912229128/	mesegermi@mail.com
					0967263686	
2	ZARIHUN BEKELE	В	Hotel Mgt	HAWASA T/ED TVET College	0921503453	zerihunbekele 2010@gmail.com
3	HAIMANOT ZEGEYE	В	Hotel Mgt	HAWASA T/ED TVET College	0915849776	
4	MISRAK KASA	В	Hotel Mgt	ENTOT PQ/TVET COLLEGE	0912157648	
5	BETELEHEM GIRMA	В	Hotel Mgt	MISRAK PQ/TVET COLLEGE	0922871982	betelhmgirma 12@gmail .com
6	EMEBET MOKONNEN	С	Hair dressing	BAHIRDAR PQ/TVET	0918160354	
				COLLEGE		
7	MESERET BERTA	В	Tourism Mgt	A/K/TVET COLLAGE	0922957525	Mesibest@gmail.com

Page 33 of 38	Author/Copyright: Ministry of Labor and Skills	Hair dressing and	Curriculum Version - I
	•	Beautification level-IV	June, 2022